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David Stephensen—Business Process Analyst, Information Designer, Technical Communicator, Writer, Instructor, Facilitator

David has had 46 years of experience in communicating technology, including 30 years in private practice. He has:

- Written software manuals, procedure manuals and training courses,
- Assisted businesses to document their systems and prepare for ISO standards certification
- Taught information technology and the use of office software,

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Skills

Technical, software and business process documentation—analysis and project management, writing, publishing

- Analysing the requirements for a technical or software documentation project, consulting with stakeholders, producing a project plan, managing the project,
- Analysing and charting all communications and operations in a business and designing a set of procedure documents from these charts,
- Documenting in plain language, including initial research, document and stylesheet design, writing, editing, on-line publishing, web pages, final typesetting, layout with illustrations,
- Producing software and hardware documentation, business procedures and reports, journalistic writing and advertising copy.

Coding and graphics

- Knowledge of HTML, CSS—have created and edited websites using code only,
- Understanding of XML and XSLT—have attended practical courses and presentations,
- Basic knowledge of JavaScript, PHP, Visual Basic and other languages—enough for program segments and adjustments,
- Experience with editing videos and preparing graphics, including diagrams, using a variety of software packages.

Training and facilitating

- Facilitating a group of people to plan or reach agreement on a project, process or common standard.
- Providing on-site training and consultancy for specific needs,
- Presenting training courses to small groups and one-to-one,
- · Providing introductory and advanced training on short notice in:
 - Software documentation,
 - Business process analysis and documentation,
 - Plain language business writing,
 - Issue tracking,
 - Microsoft Office.
 - Various other software tools.

Professional experience

Technical and software manuals

- Intrepid Geophysics, Brighton, Victoria, using **FrameMaker** designed, set up an authoring and publishing system for and wrote the majority of the 3700 pages of manuals and tutorials for:
 - INTREPID software, which processes magnetic, gravity and radiometric data,
 - 3D GeoModeller, a three-dimensional geological modelling and visualisation system.
- CPA Australia, Melbourne, using **Author-it** designed and wrote the user manual for an event scheduling application, over 600 topics. (Merit Award in the Society for Technical Communication Australia Chapter On-line Communications Competition.)
- Lensworth Customer Relationship Management (CRM) software manual, using Microsoft Word (Merit Award in the Society for Technical Communication Australia Chapter On-line Communications Competition).

Procedure manual template design and implementation

- (As part of a team) Designed and created a procedure manual to govern work by IBM Global Services for Telstra.
- Based on the IBM experience, created a procedure manual template (the Q-Template[™]) for small-medium business. It integrates and provides structure and guidance for compliance with the three management standards: ISO 9001 (quality), ISO 45001 (work health and safety) and ISO 14001 (environment).

- Implemented the Q-Template[™] with clients to help them create their procedure manuals and achieve ISO standards certification. Examples:
 - Intrepid Geophysics, Melbourne,
 - Pressure Sewer Services, Dandenong South,
 - Keech Australia, Bendigo (Excellence Award in the Society for Technical Communication Australia Chapter On-line Communications Competition),
 - National Protective Services, South Melbourne,
 - CAF Consulting, Shepparton,
 - Queensland Connectors and Cables, Brisbane.
- Continuing to improve the Q-Template[™], currently using Confluence and Way We Do.

Quality, Safety and Environmental management system compliance

- Reduced email, paperwork and document clutter for clients by:
 - Developing a simplified record keeping and task management system using free issue tracking software (MantisBT). Clients currently use this system for up to twelve different management tasks.
 - Creating an incident tracking system for Bendigo UFS Pharmacies using Atlassian Jira (in progress).
- Made ISO management standards certification simple and streamlined for clients listed above.

Websites

Created websites using direct HTML and CSS coding, WordPress and Google Sites.

Presentations

- Business training courses in office software and operating systems for Professional Training Services, a division of previous Bendigo TAFE.,
- Webinar on business systemising, documentation and issue tracking for City of Greater Bendigo's small business seminar series in 2015,
- Business systemising seminars to local business coach client groups,
- Australian Society for Technical Communication (ASTC) conference in 2014 (issue tracking) and 2018 (ISO standards preparation).

Community projects as volunteer

Administration systems or websites for community groups:

- Wayfarers Australia (music travel projects),
- Bendigo Chamber Choir,
- Bendigo Studio of Voice and Music,
- Bendigo Uke Group,
- Uke Joint Jumpers, Bendigo.

Education and professional associations

Education

B Sc, University of Queensland, 1973, B Ed, Tasmania University, 1987.

Membership

Member of Australian Society for Technical Communication (ASTC) (current Secretary).

Other information

General

- Australian nationality, current driving licence, car,
- Married with three adult children.

Languages

- English—native speaker,
- Portuguese—advanced level.

Community and leisure interests

- Music— classical, world music, especially singing
- Photography, dancing, aerobics,
- Strong interest in the different cultures of people throughout the world— particularly their food, music, cinema and values, with special interest in Brazil.